SUGGESTION

PUBLISHED MONTHLY BY

Suggestion Publishing Company,

Office: 4020 Drexel Boul., Chicago, Ill.

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VOL. VIII. FEBRUARY 1, 1902. No. 2.

ADVERTISING RATES.

NUMBER OF INSERTIONS.	ONE YEAR OR 12 TIMES.	HALF YEAR OR 6 TIMES.	QUARTER YEAR OR 3 TIMES.	SINGLE INSERTION.
One Page.	$480.00	$240.00	$120.00	$40.00
One-half Page.	240.00	120.00	60.00	20.00
One-fourth Page.	120 00	60.00	30.00	10.00
One-eighth Page.	60.00	30.00	15.00	5.00

Special positions, covers, etc., 25 per cent extra.

EDITORIAL.

X When this paragraph is marked with a red or blue cross it shows our friends that their time has expired, and we shall be happy to receive a renewal of their subscriptioin soon.

Every subscriber to this magazine is formally notified when his subscription expires, and a renewal remittance should be made promptly. In the event that a renewal is not made at once, however, we assume that it is the subscriber's desire to have SUGGESTION continued, and our record is arranged accordingly unless we receive definite instructions to discontinue.

This is done in order to give those who may have overlooked their renewal and those who may not find it convenient to remit at once a chance to keep their files complete. We do not wish to appear unduly lenient or to give the impression that SUGGESTION is in any way a free magazine. It takes money to run SUGGESTION, and we shall be thankful to receive prompt renewals from our subscribers whose time has expired.

We have already received renewals from the majority of our subscribers for the new year, and request those who have not done so already to remit as soon as pos-

sible, or to order the magazine discontinued if they do not wish to subscribe again.

If we do not receive notice from a subscriber to discontinue sending the magazine we will take it for granted that he desires his subscription extended for another year.

Is the Practice of Suggestive Therapeutics a Success?

Have you ever considered how few persons there are in an average community who understand what is meant by the term Suggestive Therapeutics. Almost every one understands what is meant by medicine, electricity, surgery, and many believe they understand what is meant by Osteopathy, Magnetic Healing or Christian Science.

Let a man be known as a Doctor of Medicine, a Surgeon, a Christian Scientist, an Osteopath or a Magnetic Healer, and he will at once meet with a large number of persons who believe in his methods or think they understand them. But let a man be known as a Doctor of Psychology, or a Doctor of Suggestive Therapeutics, and scarcely any one will be found who understands the terms or even knows that physical and mental ailments can be successfully treated by persons who practice under these titles, and, of those who do understand what these titles signify, but a limited number can be found who have confidence enough to take treatment from one who practices psychological treatment only.

The fault does not lie in the system of practice, for it is a demonstrable success when intelligently given, and it is slowly but surely gaining recognition for itself on the strength of the success it is meeting with in relieving mental and physical troubles. Suggestive Therapeutics is not materialistic enough to suit the masses, who have not realized yet that the mind exerts great control over the functions of the organs of the body and that it should be given an opportunity to aid in restoring health to the sick. On the other hand, there is too much science and common sense, and too little religion in the practice of Suggestive Therapeutics to appeal to that class of persons who flock to be treated by such absurd and unscientific methods of treatment as Christian Science.

Within very few years the intelligent practitioner of Suggestive Therapeutics will be held in high esteem; for the time is surely coming when the masses will be aroused to the fact that Suggestion is the chief agent by which nearly all cures are made by all the different schools or methods of treatment in vogue at the present time. It is the one agent employed by every practitioner of the healing art, be he Regular, Homeopath, Osteopath, or Christian Scientist.

The question that naturally arises, then, is "Can one make a financial success out of the practice of Suggestive Therapeutics?" To this we would reply, "Yes! Most certainly yes, provided those practicing the method have a thorough knowledge of the science and its practical application." We can point to hundreds of persons who are employing Suggestive Therapeutics alone with success, and can point to hundreds who, through design, are practicing Suggestive Therapeutics successfully under the guise of a more material system of treatment. Practitioners of the latter type have realized the difficulties to be encountered in practicing

Suggestive Therapeutics alone, and, although, in confidence, they will attribute the results they obtain to the intelligent use they make of the Law of Suggestion, to the world at large they appear as practitioners and advocates either of a more material or else a more etherial system of practice. I know many graduates of the different Schools of Medicine, Electricity and Osteopathy, who believe all their successes are produced by Masked Suggestion. On the other hand, I know some shining lights among the financially successful Christian Science Healers, who, realizing that Suggestion is the underlying principal by which the cures are made by Christian Science, joined the Christian Science Church because they saw an excellent opportunity for employing "Masked Suggestion." Some of these C. S. Healers are in the front ranks of those teaching and preaching Christian Science; yet in private they will admit, to those who *know,* that their great success is due to their knowledge of the operations of the Law of Suggestion. In other words, they have taken up Christian Healing because it is a good "graft."

It is immaterial to us, personally, whether the student of Suggestive Therapeutics practices under the guise of Christian Science, Osteopathy, Electricity or Medicine, for we feel that every person who understands Suggestive Therapeutics and its intelligent application is a useful member in any community, for it is probable, if he masks his use of Suggestion by one of the material methods of applying it, that he will draw more patients to him than if he permitted himself to be known as a Suggestive Therapeutist, and, in consequence, will extend his field of usefulness among suffering humanity. But to those who are knowingly practicing Masked Suggestion, we say, "In the cause of justice and truth, never lose an opportunity to instruct a patient in the proper use of his own forces. Teach him how to employ Auto-Suggestion and inform him that he should be master of his own life forces. Do this and you can be forgiven for not coming boldly to the front and saying, 'I attribute my successful treatment of disease to my knowledge of Suggestive Therapeutics.' If you do not give your patient the proper instruction for self help, but let him believe that your particular "mask" has made the cure and that you hold the key to his health, you are practicing dishonesty, and you can be assured that, as the knowledge of Suggestive Therapeutics becomes more general, your sins will find you out."

From the moment a practitioner of any method of treatment begins to employ Suggestion intelligently and designedly, his percentage of successes increases. He may have made many cures without a knowledge of Suggestion, but an analysis of the results he has obtained will demonstrate that the majority of the cures can be traced directly to his use of Suggestion, although he may not have realized the fact at the time the cures were made. But when he begins to employ his Suggestions intelligently, not only can he duplicate any of his previous cures, but he can increase the number of his successes by relieving many ailments on which his previous methods failed.

To show how necessary the study of Suggestive Therapeutics is to every one who would obtain the best results in practicing the healing art, and to substantiate what we have always claimed, i. e., that a physician who understands how to employ Suggestion has a great advantage over one who does not understand it, we

will give one of many instances which have come under our notice.

A physician of the "old" school of medical practice had practiced in a country town for many years, in which he was making a fair income, though working very hard. He had scarcely any competition in practice until three Magnetic Healers and two Osteopaths began to pay regular visits to his territory. These novel systems of practice attracted many of his old, chronic cases, which he was unable to benefit, and many of them were cured, while others received marked benefit. In a short time almost every sufferer with acute or chronic ailments was taking treatment from the Magnetic Healers or the Osteopaths, and their old physician could barely make a living.

It was at this juncture that he consulted us, and we advised him to study the force by which these people were making their cures and employ it himself.

He followed our advice, took up the study of Suggestive Therapeutics, investigated Osteopathy and Electro Therapeutics, purchased a static electrical machine, returned to his old town and began the practice of Suggestive Therapeutics, masking it under the cloak of Medicine, Electricity and Osteopathy. Within a short time the very success of his work drove the Magnetic Healers and the Osteopaths from his territory. To-day his practice has almost doubled. He is able to confine his work almost entirely to office practice, and patients come to him from all over the country. He has a reputation now for curing his patients to "stay cured," and this he attributes to the fact that he teaches his patients how to live and how to employ Auto-Suggestion.

In a recent letter of appreciation he says: "I attribute my great success and all my results to my course in Suggestive Therapeutics. I wish every physician could realize its advantages. I never miss an opportunity now to preach the "Gospel of Suggestion" to my patients and my professional brethren. It is difficult to get the latter to understand that they have something besides medicine and its effects to study in order to meet with the best success, but I can afford to be patient with their ignorance, I suppose, since it gives me work to do that they leave undone, and my patients are a living testimony to the benefits I have derived from my course in Suggestive Therapeutics."

Shelton Dodges the Question.

In an editorial in the January number we stated that the cures by Absent Mental Healing were the result of Auto-Suggestions employed by the patient; that the "big fellows" undoubtedly knew this to be a fact and, in consequence, were dishonest with their patrons in not teaching them that they actually cured themselves. We also said that it was a question if one thought or vibration in a million sent out by an "Absent Treatment Healer" ever reached its goal, even if the healer ever gave his patient a moment's consideration after he had received his remittance for treatment.

One "big" Psychic healer is away on a three years' trip. (I believe he is in Australia at the present time.) Still hundreds of dollars pass into his office daily, and the letters are answered by stenographers who fill out stereotype letters stating that the Healer's psychic influence is being sent to them. Is this fraud? Is it dishonesty?

Here is what Shelton, the Denver "I Am," had to say about the editorial in a recent issue of his weekly, The Christian.

By the way, Shelton sends out health vibrations at so much per, or, rather, he uses this undemonstrable claim to arouse his patient's Auto-Suggestions. He has also claimed that his treating room fairly bristles with his vibrations and sometimes is lighted up by them. However, he shocked the postoffice officials with his vibration business, and they have taken steps to prevent his vibratory "touch" becoming too dangerous. In fact, the P. O. department rather reversed the tables on Shelton, for, from his own statement, they have already "touched" him to the tune of $20,000. Well, here is Shelton's answer to our claim that he uses "Vibration" as a mystifying mask and that his cures are really made by Auto-Suggestion:

The editor of SUGGESTION, who is an M. D. and a C. M. (Helen asks what's a C. M.? Damfino!), comes out in a long editorial in his January magazine about the dishonesty of mental healers. He says all healing is done by suggestion, and if the healers would only call it suggestion he would not object to their methods. How we apples do swim! Every crow thinks her crow is the blackest. There will be a new theory of disease hatched tomorrow, so don't be in a hurry to give allegiance today. Suggestion was only born yesterday; it may die tomorrow. Editor Parkyn is very anxious to protect the dear public. He seems to think the patrons of Mental Healing are poor, ignorant farmers, fit subjects for bunco men. This idea prevails with many people. The truth is, that I never was thrown in contact with so many intelligent people as I find among my patients. My patrons are lawyers, doctors, editors, bankers, architects, artists, school teachers, merchants, and men and women of culture who have stated incomes. Do these people need to be protected by postal clerks and medical doctors? Say, Parkyn, you could make a splendid magazine editor if you would come down off your own hobby. You have worn your carpet out rocking backwards and forwards on your little hobby-horse called "Suggestion."

Such logic! Such dodging of the main point! Such a bluff! Great defence, is it not, Shelton?

It reminds one of the lodger who said to his poor, old landlady, when she asked him for his rent: "Madame, I'm surprised. I am domiciled in your domicile, and every time I unlock my door I step into a quadrilateral twelve feet high. There are right angles in the corners, and the incandescent mantle on my gas jet is made up of a mixture of Yttrium, Zircomium, Cerium and Thorium, and it will not burn unless I light it. Besides I cannot get into my bed until I have used the extensor and flexor muscles of my arm and some of the large muscles of my back, in order to pull it down. Even then I find when I get into bed that I have to sleep on a longitudinal mattress, cover myself with longitudinal coverings and sleep with stuffed oblongs under my head. In the morning the very water I wash in has to be poured from a height into a basin with a circumference. I am telling you these facts for your own benefit and I am deeply grieved to be compelled to be obliged to inform you that this genus homo is acquainted with Zoology, Biology, Psychology, Physiology, Climatology, Geology, Theology, Doxology, Apology and—"

But the old lady had fled—BLUFFED. However, she finally got her rent, even if if was through officials other than those of the P. O.

Yes, Shelton, our carpets are being worn out—honestly. And if we cannot get new ones we have the satisfaction of knowing that we have a well polished hardwood floor right under them.

However, you have evaded the question in the premises. Are your cures made by vibrations from *you* which you make your kings, princes, doctors, lawyers, min-

isters, etc. (any one with a stated income eligible) *believe* you send out at so much per, or are they made by Auto-Suggestion aroused within the patient himself through your correspondence? Shelton, if your recent editorial is your reply, YOU'RE A BLUFFER, and should go way back and —— well study up some other way of fooling all of the people some of the time.

The Thought Is Taking Form in Action.

Last month we promised to inform our subscribers how their concentrated thought influenced our subscription list. Some of them certainly "held the thought," for the thirty days just passed have been the most successful ones for SUGGESTION since its birth. Many subscribers sent in from two to six new subscriptions, and every incoming mail shows that the thought is being held still in many quarters.

The subscription list is steadily approaching the 10,000 mark, and we hope every subscriber will keep his attention on that figure and hold the thought until notice is given that the desired goal has been reached.

Who Can Solve This Riddle?

Twice nine of us are eight of us
And six of us are three,
And seven of us are five of us.
Oh, dear! What can we be?
If you've not had enough of us
And still would like some more,
Then eight of us are five of us,
And five of us are four.

Repeat this over to yourself ten times and you will find it bothering you until you solve the problem.

Every time you think of this rhyme, or recite it for a friend, *you will remember that you saw it in* SUGGESTION. You will tell him all about SUGGESTION and urge him to subscribe for it. You will tell him that if *he* desires to have the problem solved he should send in his subscription for SUGGESTION.

Some of our readers may be able to solve the riddle unaided, but, to make certain their answers are correct, they should persuade a friend to subscribe for SUGGESTION and send his subscription to us with their solution of the riddle. Upon application we will send the correct solution and one of our premium books to any person sending in a new subscription for SUGGESTION.

Remember the riddle:

Twice nine of us are eight of us,
And six of us are three,
And seven of us are five of us.
Oh, dear! What can we be?
If you've not had enough of us,
And still would like some more;
Then eight of us are five of us
And five of us are four.

Notice—Repeat this to yourself ten times and the riddle will be solved—*when you send in a new subscription for* SUGGESTION.

This riddle may be as old as the hills, but if it refreshens your memory, or if it bothers you a little, it has served our purpose. It *will* help you to hold the thought this month and may enable you to bring SUGGESTION to the notice of some of your friends.

We are trying Suggestion on you—See?

Owing to the fact that we are crowded for space this month, the correspondence relative to the telepathy tests with the Zantcigs has been held over for publication in the March number.

The Zantcigs have generously accepted the invitation, and the tests will be made in the evening of February 12th, at the Chicago School of Psychology. The results of the tests and all correspondence will appear in the March number.